



## **OECD Workshop**

# **EVALUATION OF AGRI-ENVIRONMENTAL POLICIES**

**20-22 June 2011**

**The Johann Heinrich von Thünen Institute,  
Bundesallee 50, 38116 Braunschweig,  
Germany**

### **Final Agenda**

For further information on the Workshop please contact:

**Dimitris Diakosavvas**

Trade and Agriculture Directorate, OECD

e-mail: [Dimitris.Diakosavvas@oecd.org](mailto:Dimitris.Diakosavvas@oecd.org)

Information on the Workshop, including papers, presentations, hotel registration, logistics, is accessible through the OECD website at:  
[the meeting website](#)



**First day**  
**Monday, 20 June : 09h00-18h00**

08h00-09h00	Shuttle service from hotels to vTI: Departure from Hotel Mercure 08h00; City Hotel 08h10; Penta Hotel 08h20
09h00-09h30	Registration of participants
09h30-11h15	<b>Session 1:</b> <b>SETTING THE SCENE: KEY POLICY ISSUES</b>
	<b>Chair: Ian HODGE</b> Professor, Head of Department, Department of Land Economy, University of Cambridge, United Kingdom
09h30-09h40	<b>Welcome by Prof. Folkhard ISERMEYER</b> President of the Johann Heinrich von Thünen Institute
09h40-09h45	<b>Overview of Workshop</b> <b>Dimitris DIAKOSAVVAS</b> Senior Policy Analyst, Environmental Policies Division, OECD
09h45	<b>Keynote Address</b> <b>Evaluating Policies for Delivering Agri-Environmental Public Goods</b> <b>Alison BURRELL</b>
10h10	<b>Discussants:</b> <b>Leo MAIER</b> Head of Evaluation Unit, Directorate-General for Agriculture and Rural Development, European Commission, DG-AGRI, Brussels  <b>Marca WEINBERG</b> Associate Director of the Resource and Rural Economics Division, ERS, US Department of Agriculture, Washington, D.C., United States
10h30	<b>General discussion</b>
11h00-11h30	– Coffee Break –

<b>11h30-13h00</b>	<b>Session 2:</b> <b>EVALUATION OF AGRI-ENVIRONMENTAL PROGRAMMES: SOME ISSUES</b>
	<b>Chair: Ian CABELL</b> Policy Development Division, Agriculture and Agri-food Canada.
	<b><i>Design and Implementation of Agri-environmental Policy Mechanisms – Are Guidelines Feasible?</i></b> <b>Clunie KEENLEYSIDE, Ben ALLEN, Kaley HART and David BALDOCK</b> Institute of European Environmental Policy, London
	<b><i>Evidence Based Agri-environmental Policies - Can Institutionalised Evaluation Procedures Provide Useful Input? The Swedish Experience</i></b> <b>Sören HÖJGARD and Ewa RABINOWICZ</b> Department of Economics, Swedish University for Agricultural Sciences and AgrFood Economics Centre, Uppsala, Sweden.
	<b><i>Evaluating US Agri-environmental Payment Programmes: Some Thoughts on Objectives, Payments and Additionality</i></b> <b>Roger CLAASSEN</b> Agricultural economist in the Resource, Environmental, and Science Policy Branch, ERS, US Department of Agriculture, Washington, D.C., United States
	<b><i>Discussant</i></b> <b>Ian HODGE</b> Professor, Head of Department, Department of Land Economy, University of Cambridge, United Kingdom
	<b><i>General discussion</i></b>
<b>13h00-14h30</b>	<b>– Lunch –</b>
<b>14h30-16h00</b>	<b>Session 3a:</b> <b>EVALUATION OF AGRI-ENVIRONMENTAL PAYMENTS</b>
	<b>Chair: Alastair JOHNSON</b> Head of Agri-Environment Theme Group, Department for Environment, Food and Rural Affairs (Defra), United Kingdom
	<b><i>Cost-effective Incentives for Farmers to Deliver Public Goods</i></b> <b>Hans BRAND</b> Policy Co-ordinator, Department for the Common Agricultural Policy, Ministry of Economic Affairs, Agriculture and Innovation, The Hague.
	<b><i>Evaluation of Agri-environmental Measures in Switzerland – Results and Impacts of Agricultural Policy Reform</i></b> <b>Ruth BADERTSCHER</b> Federal Office for Agriculture, Planning and Evaluation Directorate, Ecology Unit, Bern, Switzerland
	<b><i>Environmental Effects of Organic Farming – State of the Art and Policy Implications</i></b> <b>Jörn SANDERS</b> Johann Heinrich von Thünen Institute (vTI), Germany

	<p><b><i>Resilience in Rural Common-pool Resources: Towards Enhancing Landscape Amenities Using a Multi-agent Approach</i></b></p> <p><b>Marleen SCHOUTEN</b> Wageningen University, The Netherlands.</p>
	<p><b><i>Discussant:</i></b></p> <p><b>Janet DWYER</b> Professor of Rural Policy and Co-Director of Countryside and Community Research Institute, United Kingdom</p>
	<p><b><i>General discussion</i></b></p>
16h00-16h30	– Coffee Break –
<b>16h30-18h00</b>	<p><b>Session 3b:</b></p> <p><b>EVALUATION OF AGRI-ENVIRONMENTAL PAYMENTS</b></p>
	<p><b>Chair: Martin MÄRKL</b> Sustainable Development, Bayer CropScience Aktiengesellschaft, Monheim</p>
	<p><b><i>Estimating the Causal Effects of the French Agro-Environmental Schemes on Farmers' Practices</i></b></p> <p><b>Sylvain CHABÉ-FERRET and Julie SUBERVIE</b> Unité Mixte de Recherche Metafort, Cemagref, France</p>
	<p><b><i>Application of the Agri-environmental Footprint Index for the Environmental Assessment of Agri-environmental Policy Schemes in Greece</i></b></p> <p><b>Stamatios CHRISTOPOULOS</b>, MTT Agrifood Research Finland, Economic Research Unit, Helsinki, Finland <b>George VLAHOS</b>, Department of Agricultural Economics and Rural Development, Agricultural University of Athens, Greece</p>
	<p><b><i>Follow-up study on the Impacts of Agri-environmental Measures in Finland</i></b></p> <p><b>Jyrki AAKKULA,<sup>1</sup> Mikko KUUSSAARI,<sup>2</sup> Katri RANKINEN,<sup>2</sup> Petri EKHOLM,<sup>2</sup> Janne HELIÖLÄ,<sup>2</sup> Terho HYVÖNEN,<sup>1</sup> Laura KITTI<sup>1</sup> and Tapio SALO<sup>1</sup></b></p> <p><sup>1</sup> MTT Agrifood Research Finland, Jokioinen, Finland; <sup>2</sup> Finnish Environment Institute, Helsinki, Finland</p>
	<p><b><i>Discussant:</i></b></p> <p><b>Pierre DUPRAZ</b> Deputy Director, Economics and Rural Sociology, INRA, Rennes, France</p>
	<p><b><i>General discussion</i></b></p>
18h30	<p><i>Dinner Reception at vTI, hosted by the German authorities</i></p> <p><i>Welcome speech and opening by <b>Bernt Farcke</b></i> <i>Head of Directorate 52 Sustainability and Renewable Resources,</i> <i>Federal Ministry of Food, Agriculture and Consumer Protection</i></p>
21h00 and ca. 22h00	<p><i>Shuttle service from vTI to hotels (Penta, City, Mercure)</i></p>

**Second day**  
**Tuesday 21 June : 09h00-18h00**

08h00-09h00	<i>Shuttle service from hotels to vTI: Departure at Hotel Mercure 08h00; City Hotel 08h10; Penta Hotel 08h20</i>
09h00-10h40	<b>Session 4:</b> <b>EVALUATION OF AGRI-ENVIRONMENTAL PAYMENTS – EU RURAL DEVELOPMENT PLANS 2007-13</b>
	<b>Chair: Peter WEINGARTEN</b> Prof. Dr. Head of the Institute of Rural Studies, Johann Heinrich von Thünen Institute
	<b><i>Evaluation of Agri-environmental Measures in Flanders, Belgium</i></b> <b>Michael Van ZEEBROECK and Dirk Van GIJSEGHM,</b> Department of Agriculture and Fisheries, Brussels, Belgium
	<b><i>Evaluating Axis 2 of the Estonian Rural Development Programme II, 2007-13 - Improving the Environment and the Countryside</i></b> <b>Ramon REIMETS</b> Chief Specialist, Agri-Environment Bureau, Ministry of Agriculture, Estonia
	<b><i>The Evaluation of the Austrian Agri-environmental Programme</i></b> <b>Anja PUCHTA</b> Bundesministerium für Land- und Forstwirtschaft, Umwelt und Wasserwirtschaft, Vienna
	<b><i>Evaluation of Agri-environmental Measure in the Czech Republic: Evolving Concept</i></b> <b>Jaroslav PRAZAN</b> Head of Agro-environmental Policy, Institute of Agricultural Economics and Information, Prague
	<b><i>Discussant:</i></b> <b>Kaley HART,</b> Senior Fellow and Head of Agriculture and Land Management Programme, Institute of European Environmental Policy, London.
	<b><i>General discussion</i></b>
10h40-11h00	– Coffee Break –

11h00-13h00	<p><b>Session 5:</b>  <b>EVALUATION OF ENVIRONMENTAL STANDARDS, ENVIRONMENTAL TAXES AND TRADEABLE PERMITS</b></p>
	<p><b>Chair: Hans BRAND</b>  Policy Co-ordinator, Department for the Common Agricultural Policy, Ministry of Economic Affairs, Agriculture and Innovation, The Hague.</p>
	<p><b>Cost effectiveness of CAP Greening Measures: An ex-ante Evaluation in Italy</b>  <b>Andrea POVELLATO and Davide LONGHITANO</b>  Istituto Nazionale di Economia Agraria (INEA), Rome, Italy</p>
	<p><b>Costs and Benefits of More Environmentally-friendly Manure Handling in Norway</b>  <b>Frode LYSSANDTRAE</b>  Senior Adviser, Ministry of Agriculture and Food, Oslo</p>
	<p><b>Effectiveness and Efficiency of Agri-environmental Policy Measures for N Surplus Reduction in Germany</b>  <b>Bernhard OSTERBURG</b>  Johann Heinrich von Thünen Institute (vTI), Germany</p>
	<p><b>Socio-political Conditions for Successful Water Quality Trading in the South Nation River Watershed, Ontario, Canada</b>  <b>Dennis O'GRADY</b>  General Manager, South Nation Conservation, Ontario, Canada</p>
	<p><b>Agri-Environmental Policies in Brazil and Perspectives for Evaluation</b>  <b>Matheus ZANELLA<sup>1</sup> and Lea CARDOSO<sup>2</sup></b>  <sup>1</sup> Humboldt-Universität, Berlin, Germany  <sup>2</sup> Socio-Environmental Institute (ISA), Brasília, Brazil</p>
	<p><b>Discussant:</b>  <b>Janet DWYER</b>  Professor of Rural Policy and Co-Director of the Countryside and Community Research Institute, United Kingdom</p>
	<p><b>General discussion</b></p>
13h00-14h30	– Lunch –

<b>14h30-16h30</b>	<b>Session 6: EVALUATION OF POLICY MIXES AND OTHER APPROACHES</b>
	<b>Chair: Dale ANDREW</b> , Head, Environmental Policies Division, OECD
	<b>Evaluation of Cross Compliance in England</b> <b>Alastair JOHNSON</b> Head, Agri-Environment Theme Group, Department for Environment, Food and Rural Affairs (Defra), United Kingdom
	<b>Australia's Approach to Improve Environmental Performance on Farm</b> <b>Kimberly GREEN</b> Director Sustainable Agriculture Policy, Land and Coasts Division, Department of Agriculture, Fisheries and Forestry, Canberra, Australia
	<b>A Policy Evaluation of Environmentally-friendly Direct Payment Programs in Korea</b> <b>Chang-Gil KIM and James BANFILL</b> Senior Fellow, Korea Rural Economic Institute, Seoul, Korea
	<b>Promoting Collective Actions in Implementing Agri-environmental Policies: A Conceptual Discussion</b> <b>Mikitaro SHOBAYASHI</b> Professor, Gakushuin Women's College, Tokyo, Japan
	<b>Discussant: Roger CLAASSEN</b> Agricultural economist in the Resource, Environmental, and Science Policy Branch, ERS, US Department of Agriculture, Washington, DC, United States
	<b>General discussion</b>
<b>16h00-16h30</b>	– Coffee Break –
<b>16h30-18h00</b>	<b>Session 7: ROUND TABLE DISCUSSION – WHERE DO WE GO FROM HERE?</b>
	<b>Chair: Frode LYSSANDTRAE</b> Chair, OECD Joint Working Party on Agriculture and the Environment
	<b>Rapporteur: Alison BURRELL</b>
	<b>Panellists:</b>  <b>Bernhard OSTERBURG</b> <b>Ewa RABINOWICZ</b> <b>Kimberly GREEN</b> <b>Mikitaro SHOBAYASHI</b> <b>Marca WEINBERG</b>



	<b><i>General discussion</i></b>
	<b><i>Concluding Comments from the OECD Secretariat</i></b> <b>Dale ANDREW</b>
<b><i>18h00</i></b>	<b>Closure of the Workshop</b> <b>Prof. Dr. Peter WEINGARTEN</b>
<i>18h10</i>	<i>Shuttle service from vTI to hotels (Penta, City, Mercure)</i>
<i>20h00</i>	<i>Dinner hosted by the authorities of The Netherlands</i> <i>Gewandhaus Restaurant, Altstadtmarkt 1- 2 (see map)</i> <i>Opening of the buffet at 20h30</i>

**Third day  
Wednesday 22 June**

<p><i>08h30 until approximately 15h00</i></p>	<p><b>Study trip</b></p> <p><i>Departure at City Hotel: 08h00; Penta Hotel: 08h10; Hotel Mercure: 08h20; ending at Braunschweig railway station and the hotels. Please do not book your train before 15h30.</i></p>
	<p><i>Excursion into the surroundings of Braunschweig to visit an organic farm, as well as an intensive crop farm engaged in the creation of landscape elements, a Natura 2000 reserve with flowering meadows and sheep-based management, with a panoramic view on the "Börde" landscape and the former "iron curtain" (German/German border), today part of Europe's longest habitat network.</i></p>
<p><i>18h00</i></p>	<p><b>Social event, as appropriate (for those departing on 23 June)</b></p>

## Map of hotels and restaurant, city of Braunschweig

### City Hotel

Friedrich-Wilhelm-Straße 26  
38100 Braunschweig  
++49 531 24241-0

### pentahotel Braunschweig

Auguststraße 6-8  
38100 Braunschweig  
++49 531 4814-0

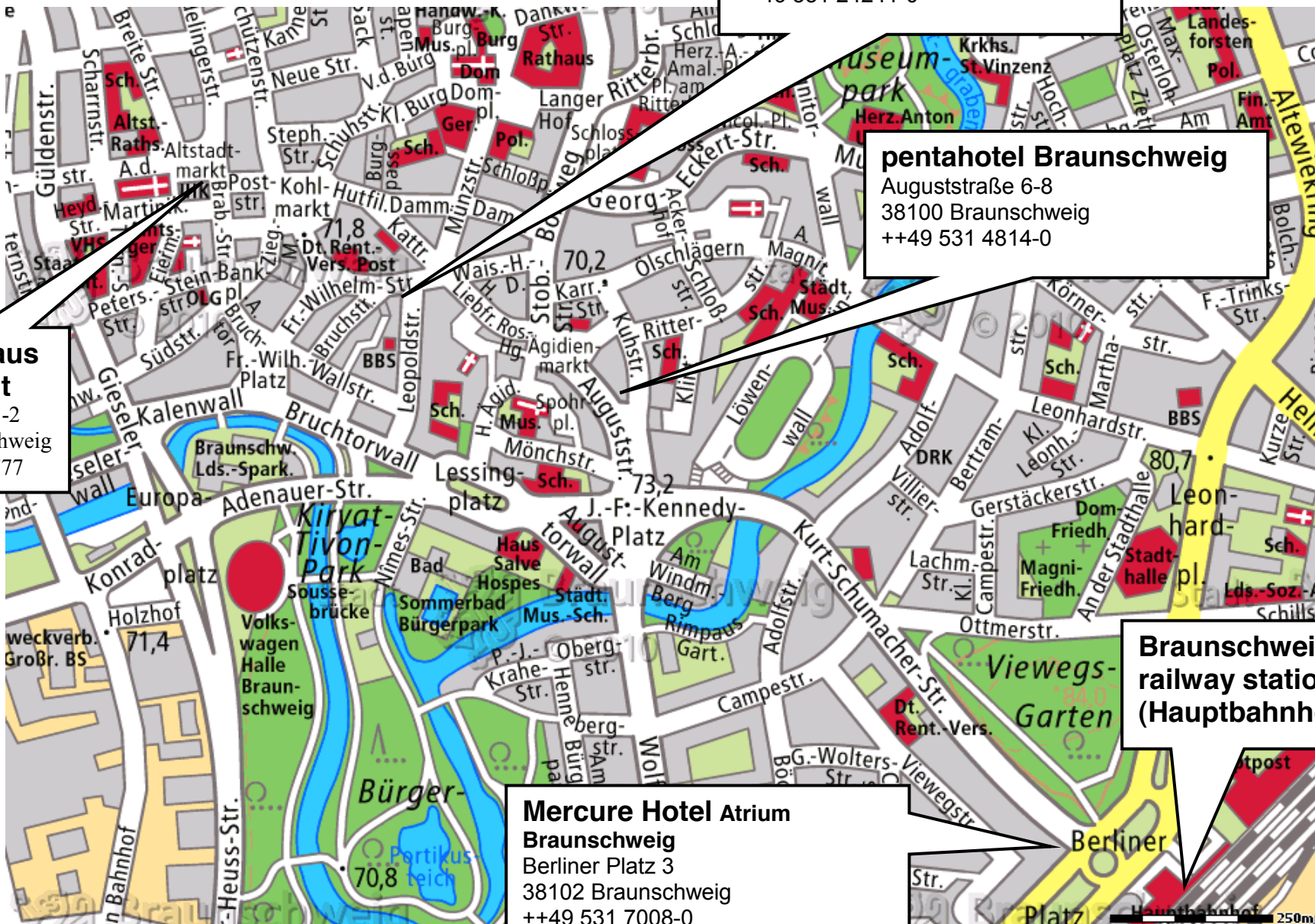
### Gewandhaus Restaurant

Altstadtmarkt 1-2  
38100 Braunschweig  
++49 531-242777

### Mercure Hotel Atrium Braunschweig

Berliner Platz 3  
38102 Braunschweig  
++49 531 7008-0

### Braunschweig railway station (Hauptbahnhof)



### Map of Braunschweig - overview

Johann Heinrich von  
Thünen-Institut  
Bundesalle 50



Braunschweig  
railway station  
(Hauptbahnhof)

## City Hotel

**Address:** Friedrich-Wilhelm-Str. 26-29, 38100 Braunschweig

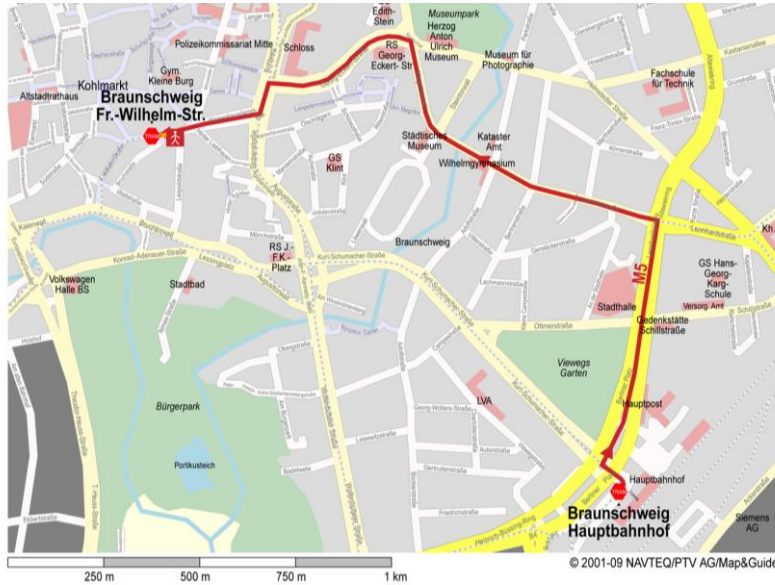
**Phone:** +49 531-24 24 10, **Fax:** +49 531-24 24 18

**E-mail:** cityhotel@cityhotel.de

**Internet:** www.cityhotel.de

### From the central railway station to the hotel:

Tram M5 until stop "Friedrich-Wilhelm-Strasse"

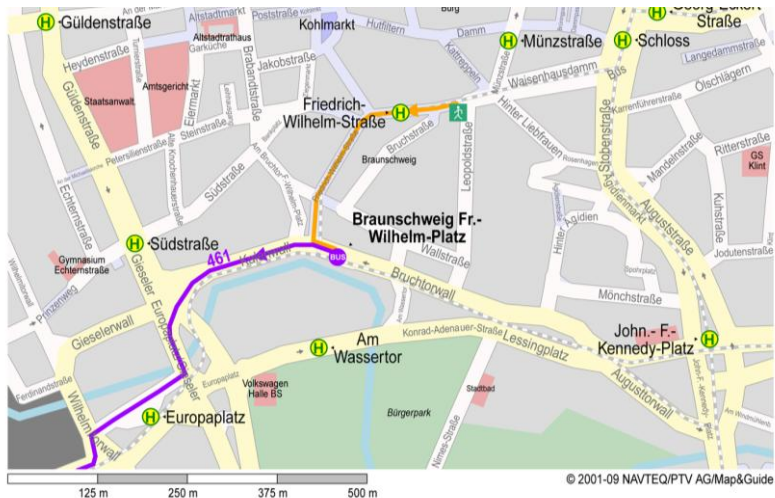


- 1 Straßenbahn M5 Braunschweig Hauptbahnhof Bstg. C Braunschweig Fr.-Wilhelm-Str. Bstg. B
- 2 Fußweg Braunschweig Fr.-Wilhelm-Str. Friedrich-Wilhelm-Straße 26

### From the hotel to the vTI:

Next bus stop: "Friedrich-Wilhelm-Platz"

Bus line 461 (Lehndorf PTB) until bus stop "Bundesallee"



## Penta Hotel

**Address:** Auguststraße 6-8, 38100 Braunschweig

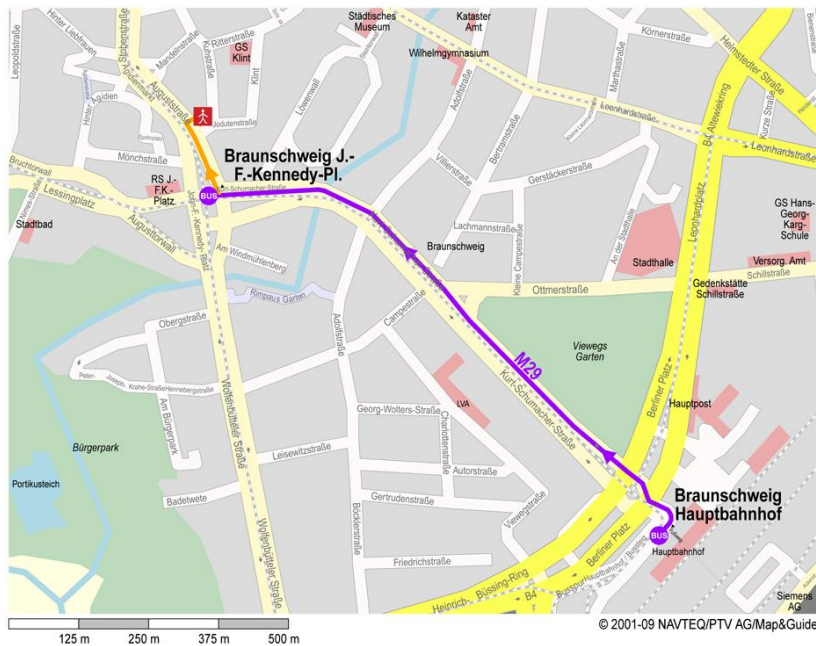
**Phone:** +49 531 48140, **Fax:** +49 531 4814100

**E-mail:** info.braunschweig@pentahotels.com

**Internet:** <http://www.pentahotels.com/de/braunschweig/>

### From the central railway station to the hotel:

Tram M1 or bus lines 420, M29 or 461 until stop "John-F.-Kennedy-Platz"



— Fußweg  
— Omnibus  
● Bus ⚠ Ende Fußweg

- 1 ● Bus M29 Braunschweig Hauptbahnhof Bstg. A Braunschweig J.-F.-Kennedy-Pl.
- 2 ⚠ Fußweg Braunschweig J.-F.-Kennedy-Pl. Auguststraße 6

### From the hotel to the vTI:

Next bus stop: "John-F.-Kennedy-Platz"

Bus line 461 (Lehdorf PTB) until bus stop "Bundesallee"

## Mercure Atrium

**Address:** Berliner Platz 3, 38102 Braunschweig

**Phone:** +49 531-70080, **Fax:** +49 531-7008125

**E-mail:** H0871@accor.com

**Internet:** <http://www.mercure.com/de/hotel-0871-mercure-hotel-atrium-braunschweig/index.shtml>

The hotel is located opposite to the central railway station

### From the hotel to the vTI:

Next bus stop: "Hauptbahnhof"

Bus lines to the vTI: M11 (Lamme) or 461 (Lehndorf PTB)



— Omnibus    
 M11 Bus    
 A Start Fußweg    
 H Haltestelle  
— Fußweg

1 A Fußweg Berliner Platz 3     Braunschweig Hauptbahnhof

2 M11 Bus M11 Braunschweig Hauptbahnhof Bstg. A Braunschweig Bundesallee

## Reaching the Braunschweig Headquarters of vTI

The headquarters of the Johann Heinrich von Thünen Institute (vTI) are located on the western outskirts of the city of Braunschweig (Bundesallee 50, Phone: +49 531 - 596 0).

### Travelling by train

Travel to the Braunschweig Hauptbahnhof (central railway station). At the central railway station you can take a taxi or go by public transport (public buses require about 30 minutes to the vTI).

The bus lines M11 towards "Lamme" and the 461 towards "PTB" run regularly from Braunschweig Hauptbahnhof. Leave the bus at the stop "Bundesallee". The bus stop is located directly at the entrance of the vTI. As the vTI campus is very large, either plan for a walk of about 15 minutes to the Forum, the main conference venue, or ask your host to pick you up at the main entrance.

### Travelling by plane

After arriving at the Hannover Airport go to Terminal C where you can find a train station. There you can take the S-Bahn 5 (suburban train) to the Hannover Hauptbahnhof (central railway station) and continue your trip by train to the Braunschweig Hauptbahnhof (hourly service of ICE and IC trains to Braunschweig).

After arriving at the airports Berlin Tegel or Berlin Schönefeld, go by bus (Tegel) or by train (Schönefeld) to the Berlin Hauptbahnhof (central railway station) and take a train to the Braunschweig Hauptbahnhof.

### Travelling by car

Braunschweig is accessible from the Autobahn (motorway) A 2 Berlin-Dortmund (east-west) and the A 39 Braunschweig-Salzgitter (north-south).

- Coming from Dortmund (A 2): Leave the Autobahn at Braunschweig-Watenbüttel heading towards Braunschweig. Follow the B 214 heading towards Watenbüttel, turn right at the second traffic light in Watenbüttel and follow the road for about 2 km. Then turn right into the main entrance of the vTI.
- Coming from Berlin (A 2): Leave the Autobahn at Braunschweig Nord onto the A 391 heading towards Kassel. Leave the A 391 at Braunschweig-Lehndorf, turn right and follow the road for about 3 km. Then you will see the main entrance of the vTI straight ahead.
- Coming from Kassel (A 7) and Salzgitter (A 39): Leave the Autobahn A 7 at the exit Dreieck Salzgitter onto the A 39 heading towards Berlin/Braunschweig. At the Dreieck Braunschweig-Südwest follow the A 391 until Braunschweig-Lehndorf. Take the exit Braunschweig-Lehndorf, turn right and follow the road for about 3 km. Then you will see the main entrance of the vTI straight ahead. (**Take care:** At Dreieck Braunschweig-Südwest is a construction area. Please follow the



signpost Hannover.)

## Map of the vTI campus

